

Aditya Shinde

India, Remote (US-based roles) | adityashinde.in | trykala.com | linkedin.com/in/adityashinde-in

SUMMARY

Design Engineer with 3+ years of experience spanning product UI, brand identity, and production front-end. Combines strong visual craft with hands-on implementation in React, Next.js, and CSS, including motion (GSAP) where it earns its place. Comfortable owning the full product experience end-to-end, from branding and Figma prototypes to shipped code.

EXPERIENCE

Design Engineer

Dec 2024 - Present

Kala Web Studio

Remote

- Design and build web products end-to-end, from high-fidelity UI and interactive prototypes in Figma to production front-end in React, Next.js, and JavaScript
- Shipped client portal (Next.js + Sanity + Supabase) for invoice management, website links, and maintenance tracking with reusable UI components and dashboard flows
- Designed and built interactive studio website with scroll-triggered motion, responsive performance, and narrative-driven user flows

Freelance Web Designer

Oct 2023 - Dec 2024

Self-employed

Remote

- Designed and delivered UX/UI for websites and web apps; translated ambiguous business requirements into clear flows and responsive interfaces
- Created interactive prototypes in Figma and implemented front-end using React, Next.js, HTML, and CSS; balanced user needs, visual craft, and technical feasibility

Lead Graphic Designer & Team Manager

Jan 2021 - Sep 2023

Kalakruti

Remote

- Led small design team delivering branding and digital assets end-to-end; managed workflow, client coordination, and visual quality across projects

PROJECTS

Kala Members Portal | *Next.js, React, Sanity CMS, Supabase, Figma*

2024

- Designed and built a client portal for invoice viewing, website links, maintenance plans, and CMS access
- Implemented reusable UI patterns and dashboard flows; integrated Sanity CMS for content management and Supabase for data persistence

Kala Interactive Studio Website | *Next.js, React, GSAP, CSS, Responsive Design*

2024

- Created premium studio website using scroll-triggered motion, interactive animations, and narrative structure to guide user journeys
- Focused on interaction design, motion design, and responsive performance across all devices

DJ & Event Booking Sites | *Next.js, React, Sanity CMS, Figma, Responsive Design*

2023 - 2024

- Designed and built sites for Zoobiana, Zodiac Aphrodisiac, NYC Raves, and DJ Hot Commodity with event discovery, booking flows, and media embeds
- Created brand identities, motion systems, and client-editable content structures supporting creative storytelling and long-term maintainability

TECHNICAL SKILLS

Design: Figma (Auto Layout, Components, Variants), Prototyping, Design Systems, UX/UI, Interaction Design, Wireframing

Front-End: React, Next.js, JavaScript, HTML, CSS, GSAP, WebGL, Responsive Design

Backend & CMS: Sanity CMS, Supabase

Tools: Figma, Git, VS Code, Figma Variables, Design Tokens